

Josh Pederson

Multimedia Journalist

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226-500-1688

Work Experience

Content Specialist

Nimble Media - Toronto, ON

- Creation of specialized writing content (Blogs, Web-copy, SEO Articles, Newsletters, etc) for a variety of clients.
- Working with clients to address writing needs and stipulations and then delivering content in a timely and professional manner through use of cloud based software.
- Adhering to deadlines as required in a fast paced environment.

Writer/Editor

Fansided - Guelph, ON

October 2018 to February 2019

- Contributing various writing packages for an online E-Sports magazine.
- Reached an audience of over 10,000 unique site visits per month.
- Paying strong attention to detail while maintaining pristine grammar and punctuation.
- Editing as required.

Journalist At KW Tonite

KW Tonite - Kitchener, ON

September 2017 to April 2018

- Creation of various news packages, both written and visual, to an online audience.
- Proficiency in Microsoft Office programs and Adobe Suite - InDesign, Premiere Pro, Audition, Photoshop.
- Excellent written and photography skills - Knowledge of camera equipment - including video.
- Responsible for handling the social media and helping to market the company. Facebook, Twitter and Instagram savvy.
- Knowledge of Canadian laws in regards to libel. Well versed in Canadian Press style, APA, MLA and Chicago Style formats.

Deadline driven in a fast-paced environment.

Education

Diploma in Journalism

Conestoga College - Kitchener, ON

September 2016 to April 2018

Skills

Wordpress, Public Relations, Social Media, Digital Marketing, Editing, Copywriting, Bookkeeping, Adobe Creative Suite, Microsoft Office

Awards

Edward Hayes Memorial Award

April 2018

Journalism award for outstanding feature article.

Publications

Personal Blog/Writing Samples

<http://allthingse-sports.blogspot.ca>

FanSided's Blogoflegends

<http://Blogoflegends.com>

Portfolio

<http://esportsjosh.portfoliobox.net>